

# Stimulating Wyoming's Economic Vines

27th Annual Wyoming Forum  
A Wyoming Heritage Foundation Event  
November 19-20, 2009

Parkway Plaza Hotel and Convention Center  
Casper, WY 82601

Featuring: Governor George Allen; Ron Galloway - Healthcare Realist; Bob Grady - Carlyle Group; Patricia Mulroy - Las Vegas Water District; and Amity Shlaes - Acclaimed Author and Political Economist

## Thursday, November 19

10:30 A.M. REGISTRATION

11:30 A.M. – 1:00 P.M. Lunch Program/Welcome and Keynote Address

Rich Walje, Salt Lake City, President, Rocky Mountain Power has executive management responsibility for the electric distribution operations of PacifiCorp in Utah, Idaho and Wyoming. A member of the Wyoming Business Council Board, Walje's career began as a journeyman lineman in 1976, joining Utah Power & Light Company in 1986 as an electrical engineer. He has served the company in several capacities including: senior vice-president of shared services; vice-president of transmission and distribution operations and customer service; and vice-president of customer information systems, transmission and dispatch and information technology infrastructure operations.

1:30 P.M. – 3:00 P.M. Economic Diversification...How Does Wyoming Fare and What Must Be Done

Bob Grady's challenges, including an interactive panel of business leaders and their concerns. Bob Grady, Jackson, was until recently a Managing Director of the Carlyle Group where he led Carlyle's U.S. venture and growth capital group. He is the past chair of the National Venture Capital Association and was a managing director at Robertson Stephens, a technology investment bank. He has lectured and taught at Stanford's Graduate School of Business where he taught "Strategic Decisions in a Regulated World." He worked in the White House Office of Management under President George H.W. Bush from 1989-1993, as well as Associate Director of OMB for National Recovery, Energy and Science. He has been active in clean technology and environmental production for over 25 years - 1990 Clean Air Act drafter, 1992 Rio Earth Summit delegate, a Trustee of Environmental Defense and a member of Harvard's Committee on the Environment. Wyoming's economic diversification efforts — pluses and minuses — is a discussion worth having.

3:00 P.M. BREAK

3:30 P.M. – 5:15 P.M. Healthcare...Which Way Wyoming

Ron Galloway, followed by a diverse panel featuring Wyoming leaders. Ron Galloway, Augusta, GA, is known across the country for his dynamic and pointed presentations on healthcare. He directed the noted documentary film (which received global attention), "*Why Walmart Works and Why That Makes Some People Crazy*". It premiered inside the U.S. Capitol building. He is the lone conservative on The Huffington Post. An investment advisor and analyst for 20 years, Ron's new documentary "*Rebooting Healthcare*" (to be released in late November) focuses on the impacts, outputs, and processes involved in the healthcare system. He has been featured on CNN, Lou Dobbs Tonight, CNBC, ABC's World News Tonight, and he has been featured in over 300 national and worldwide newspapers. He is a frequent speaker at banking, hospital and physician, and general business conventions...addressing healthcare, banking, and retail and innovations in business technology and finance.

## Friday, November 20

8:00 A.M. OVERVIEW

8:15 A.M. – 10:00 A.M. Energy... Wyoming (and the Nation) at a Critical Juncture

Virginia's Governor George Allen's foundational thinking, with an interactive panel of energy and regulatory experts.

George Allen, Mt. Vernon, VA, is the former Governor and Senator from the Commonwealth of Virginia where he earlier held Thomas Jefferson's seat in the Virginia General Assembly. He founded the American Energy Freedom Center because America's energy policy is at a critical juncture. Are the choices affordable, abundant, and reliable energy sources or ones which are expensive, imported or come with costly government regulation? Is cap-and-trade the solution or should energy policy be looked at in an entirely different manner? As Governor of Virginia, Allen was active in reforms in such

areas as criminal justice, education, welfare, government and economic development. Electricity is the life blood of America's economy; Wyoming's average cost is the second lowest in the country - 5.684 cents per KWH; whereas the U.S. average is 92% higher at 9.91 cents, but will that competitive edge change with the new energy bill? The Governor maintains diversity in energy supply is essential.

10:00 A.M.

**BREAK**

10:30 A.M. -  
12:15 P.M.

**Water...the Essential for Future Growth Is in Doubt**

Patricia Mulroy as the stage setter, featuring a panel willing to address controversy. Patricia Mulroy, Las Vegas, is General Manager of the Southern Nevada Water Authority and the Las Vegas Valley Water District, which serves 2 million residents and annual visitors. She has been General Manager for more than 20 years. Her agency is considered to be one of the most progressive water districts in the country and, without question, she and Las Vegas are powerhouses with regard to the Colorado River compact - a system that sustains a \$1.2 trillion regional economy in cities like Los Angeles, Phoenix, Las Vegas and Denver. Las Vegas, in the 1992 Compact, was given just 4% of the Colorado River's flow...legal warfare has been averted for now, but intense issues, and priorities remain in coordinating the system's two main reservoirs (Lake Powell and Lake Mead) and dealing with Western State droughts.

**LUNCH PROGRAM**

12:30 P.M.

**Wyoming Congressional Delegation (Invited)**

2:00 P.M.

**CONFERENCE ADDRESS**

**National Economy...Historical Notes and Wyoming's Equations**

Amity Shlaes, New York, is one of the country's most respected economic authors and commentators. According to George Will on her New York Times bestseller, *"The Forgotten Man"*, "Americans just now need what Amity Shlaes has brilliantly supplied, a fresh appraisal of what the New Deal did and did not accomplish..." She additionally wrote the *"Greedy Hand"* (National bestseller on America's tax code), is a syndicated columnist for Bloomberg and is a Senior Fellow at the Council on Foreign Relations and a member of the Wall Street Journal's editorial board. She has been a finalist for the prestigious Loeb Prize twice and was the co-winner in 2007 of the Frederick Bastiat Prize, which is an international prize for writing on political economy. She has published in the National Review, New Republic, Foreign Affairs, and American Spectator among others.

3:15 P.M.

**ADJOURN**

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# Wyoming Forum

September, 2009

Bringing people together, advancing new ideas, and making things happen for Wyoming is the purpose of the Wyoming Forum, an annual **Wyoming Business Alliance/ Wyoming Heritage Foundation** event held in Casper the Thursday and Friday before Thanksgiving.

Outcomes and efforts from the forums have been significant . . . Brownfields legislation, the Hathaway Plan inception, Wyoming Business Council's creation, substance abuse initiatives, National Geographic/ Greater Yellowstone Region geotourism mapguide, Energy Council/School of Energy, and tort reform are just a few.

National speakers have served as important spark plugs for debate, interaction, and thinking—Paul Volcker, Federal Reserve (1987); Robert Bork, Supreme Court Nominee (1988); Governors LaMar Alexander, Tennessee, and Tom Kean, New Jersey (1989), Bob Miller, Nevada (1991), Dick Lamm, Colorado (1995), Mike Leavitt, Utah (1995), James Hunt, North Carolina (2005), and Governor Bob Wise, West Virginia (2007); Sierra Club President Susan Merrow (1990); Dale Robertson (1991) and Dale Bosworth (2003), U.S. Forest Chiefs; Authors Jerry Swanson, "Bankruptcy 1995" (1993), Dennis Doyle, "Winning the Brain Race", and Lauren Resnick, "Linking School with Work," (1996), Michael Medved "Saving Our Children" and Dave Pelzer "A Child Called It" (1998); Bob Keiter "Keeping Faith With Nature" (2003); Sylvia Ann Hewlett "The War Against Parents" (2004), Tom Bodett, Motel 6 and "We'll Leave the Lights on for You" (2006), Rob Wilder "Tales from the Teachers Lounge" (2007), and Bjorn Lomborg "Cool It" and Dennis Avery "Global Warming: Unstoppable Every 1500 Years" (2008); Mary Bomar (2006) and Robert Stanton (1997) U.S. Park Service Directors; Daniel Goldin, Administrator of NASA (1999); Jack Faris, President of NFIB (2002); and in the 23 forums between 1985-2008, 29 national business CEO's at 16 forums (plus the head of the National Bankers Association and the Chamber of Commerce of the USA) and Wyoming Governors or Congressional Delegation at 20 of the 23 forums.

Over 11,000 people have attended the annual November public forums. The programs have provided an important connecting point and networking opportunity for citizens from across Wyoming. I invite you to attend this year's forum on November 19-20.

Dave Bostrom  
Chair

Wyoming Business Alliance/  
Wyoming Heritage Foundation

# Interactive Panels Featuring Lead Speakers and State/Regional Experts

Thursday

**1:30 pm - 3:00 pm**    Economic Diversification  
**Bob Grady**, Jackson Hole, presents, followed by interactive discussion with **Bob Jensen**, Chief Executive Officer, Wyoming Business Council, Cheyenne; **Lorraine Quarberg**, House Majority Whip and Thermopolis/Hot Springs County Economic Development Council, Thermopolis; and **Dave Reetz**, Real Estate Connection and former president, Powell Valley Economic Development Alliance, Powell.

Moderator:

**Representative Roy Cohee**, former Speaker of the House and Chair of House Transportation Committee, Casper.

**3:30 pm - 5:15 pm**

Healthcare

**Ron Galloway**, Augusta, Georgia, presents, followed by interactive discussion with **Vickie Diamond**, President and CEO, Wyoming Medical Center, Casper; **Dr. Jack Glode**, Medical Director, WINN Health Partners, Cheyenne; **Ken Konicek**, CFP and CBC, Vice-President/Employee Benefits, Tegeler and Associates, Pinedale; **Roger McDaniel**, Deputy Director, Wyoming Department of Health, Cheyenne; and **Colin Simpson**, Speaker of the House, Cody.

(Over)

Moderator:

**Dave Bostrom**, Chair, Wyoming Business Alliance/Wyoming Heritage Foundation, Worland.

### Friday

**8:15 am - 10:00 am**

Energy

**Governor George Allen**, Mt. Vernon, Virginia, presents, followed by interactive discussion with **Porter Bennett**, President and CEO Bentek Energy, Denver; **Ryan Lance**, Deputy Chief of Staff, Governor Freudenthal's Office, Cheyenne; Representative **Tom Lubnau**, Gillette; and **Rich Walje**, President, Rocky Mountain Power, Salt Lake City.

Moderator:

**Senator Jim Anderson**, Majority Floor Leader, Glenrock.

**10:30 am - 12:15 pm**

Water

**Patricia Mulroy**, Las Vegas, presents, followed by interactive discussion with **Bill Bellamy**, Vice-President, CH2MHILL, Denver; **Aaron Million**, Million Conservation Resource Group, Ft. Collins; **Mike Purcell**, Wyoming Water Development Commission, Cheyenne; **Jeb Steward**, Wyoming State Representative, Saratoga; and **Paula Wonnacott**, Sweetwater County Commission, Rock Springs.

Moderator:

**Brent Hathaway**, Dean, University of Wyoming College of Business, Laramie.

